



**Industrial VISIT  
REPORT  
OF  
Department of  
Electronics &  
Telecommunication  
Engineering  
DYPSOET, Pune  
(SE, T.E. B.E.E&Tc)  
(On 06<sup>th</sup> Feb'16)**

The department of Electronics & Telecommunication, Dr. D Y Patil School of Engineering & Technology organized one day Industrial visit to Parle Pvt. **Ltd. Khopoli Dist.:** **Raigad on 6<sup>th</sup> February 2016** for S.E & T.E & B.E. Electronics & Telecommunication Engineering students.

The visit was organized with the prior permission and guidance of Hon. Principal **Dr. Ashok Kasnale** and HOD of E&TC Department **Prof. Mukund Wani**. Along with the staff members, **Prof.S.R.Patil, Prof.B.P.Malkapurkar, Prof.S.K.Gawade, Prof.V.B. Katekar**, Teaching faculty with Lab Assistant **Mr.Amol Shingare, Mr.Akshay Patil, and Ms.Priyanka Shewale & Priyanka Bhandare** of E&TC & students of S.E & T.E & BE E&TC accompanied with this industrial visit. Total 75 students of class S.E., T.E & B.E (E&TC) along with 4 faculty members have joined this industrial visit.

**The details of Journey are as follows:-**

1. We started traveling from Pune to Khopoli at 7:30AM on 6<sup>th</sup> Feb'16.
2. We reached to Khopoli at morning 11:30 A.M.
3. At 11.45 A.M. we reached at PARLE PVT. LTD Khopoli.

As soon as we reached in company we were guided by Supervisor of Parle Company.

4. Then the visit started, Demo is given by supervisor on PPT Following information we get from it---

Parle Products Company was founded in 1929 in British India. It was owned by the Chauhan family of [Vile Parle](#), Mumbai. Parle began manufacturing biscuits in 1939. In 1947, when India became independent, the company launched an ad campaign, showcasing its Gluco biscuits as an Indian alternative to the British biscuits. The Parle brand became well known in India following the success of products such as the [Parle-G](#) biscuits and the [Thums Up](#) soft drink.

The original Parle Company was split into three separate companies, owned by the different factions of the original Chauhan family:

- Parle Products, led by Vijay, Sharad and Raj Chauhan (owner of the brands Parle-G, Melody, Mango Bite, Poppins, Kismi toffee bar, Monaco and KrackJack)
- [Parle Agro](#), led by Prakash Chauhan and his daughters Schauna, Alisha and Nadia (owner of the brands such as [Frooti](#))
- Parle [Bisleri](#), led by Ramesh Chauhan

## Biscuits

[Parle-G](#), KrackJack, Monaco, Creams, Golden Arcs, Parle Marie, Milk Shakti, Parle Hide & Seek Bourbon, Parle Hide & Seek Fab, Top, Parle Gold Star, Happy Happy, 20-20, simply good, namkeen Parle magix, coconut

## Sweet confectionery

Melody, Mango Bite, Poppins, 2 in 1 Eclairs, Mazelo, Kismi Toffee Bar, London Derry, Kuccha Mango Bite

## Snacks

Monaco Smart Chips, Parle's Wafers, Full toss, Parle Namkeens, Parle rusk, Parle Cake

Since they have been entered at the [food competition](#) of [Monde Selection](#) in 1971, the brands have received consistently gold and silver Quality [Awards](#) at the World Quality Selections.

After visiting company they provided us Tea & Biscuits. We enjoyed a lot with fresh Biscuits.

5. On the same day, after visiting Parle Industry we visited “Mahad Ganapati”

Some Memories of Visit:



Students SE, TE & BE

